



# NEWS RELEASE

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## NUNATUKAVUT MAKES SIGNIFICANT CONTRIBUTION TO THE 2019 LABRADOR WINTER GAMES

**HAPPY VALLEY-GOOSE BAY, LABRADOR, January 23, 2019** – The NunatuKavut Community Council (NCC) announced today that it will be providing funding for the 2019 Labrador Winter Games. The Games are hosted by Happy Valley-Goose Bay and will take place in the Lake Melville Area from March 17-23, 2019.

Up to \$10,000 is being made available for registered NCC communities taking part in the Games. Each eligible community team will receive \$500 for their participation.

A contribution of \$7,500 will go directly to the Labrador Winter Games as part of their corporate sponsorship program, making NCC a Silver Sponsor.

The Labrador Winter Games organizes a variety of competitions, many of which promote Labrador's unique culture and heritage. Some of the more traditional events include the Labrathon, Northern Games and snowshoe races.

NCC is committed to its people and communities and continues to support initiatives that make a positive difference in the lives of Southern Inuit and those in the wider community.

### Quick Facts

- Started in 1983, the Labrador Winter Games was promoted as a way to celebrate the tremendous cultures and talents of the people of Labrador. In total, some 500 athletes, 600 volunteers, and many more spectators, make the Labrador Winter Games one of the biggest events in all of Labrador. It is hosted every three years in Happy Valley-Goose Bay.
- NCC is the representative governing body for approximately 6,000 Inuit of NunatuKavut.
- NunatuKavut means "Our Ancient Land" in Inuttitut.
- In July 2018, NCC entered into talks with the Government of Canada on the recognition of its Indigenous rights and self-determination.

### Quote

"We are a proud sponsor of the 2019 Labrador Winter Games. We hope that our contribution will help to encourage participation from our communities and make these Games the best ever. The Games provide an incredible opportunity for the people of Labrador to showcase the traditions that has been carried on through many generations. This sporting event unites all of our communities and instills such a strong sense of pride in who we are and the places to which we belong." -- *NCC President Todd Russell*

### Associated Links

- For further information on this and other donations the NCC has made, please visit [www.nunatukavut.ca](http://www.nunatukavut.ca). Please also join in the conversation at Facebook.com/nunatukavut and Twitter @nunatukavut.
- To keep up with the latest on the 2019 Labrador Winter Games, please visit [www.labradorwintergames.ca](http://www.labradorwintergames.ca)

### Media Contact

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